

ABSC Board Meeting Summary

Date of Meeting: 12/3/2013

Start Time: 735pm **Time Adjourned:** 924pm

Participants:

Dan Robinson (Board President)
Toney Wright (Executive Director)
Greg Couch (Board Member)
Jeff Soller (Treasurer)
Stefan Aubertin (Secretary)
Julie Anderson (Admin Director)
Tina Childs (Board Member)
Eytan Urbas (Board Member)

Absentees: Lily Monti (Board Member)

Meeting Topics:

ED Report
Preparation for Board Retreat

Board Resolutions		
<u>What</u>		<u>Voting Detail</u>
None		

Start: 735pm

Toney prepared a staff report on FUTSAL registrations. We have James Kinney, Realm Charter School, King Middle and Albany Middle School facilities. Registration is up year over year. There will be a Sunday FUTSAL clinic prior to the season.

He is working with Berkeley Youth Alternative on possible coordination with them to provide some programs from their youth members. They have an outdoor FUTSAL court near their facility.

Tryouts - there will be a free registration on Jan 2. There is a committee of comp coaches, comp registrar to provide recommendations on how to organize tryouts, determine agenda, evaluation process. The board members expressed interest in providing input in to the process. Window Jan 15- Feb 15 Tryout window.

Toney plans to meet with Jeff (Treasurer) to prepare finical review by January meeting. There is a proposal by the owners of Gilman Fields to raise field fees.

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Dan provided a synopsis of recent events with the league, ACCYSL. The league has been working on the revision of its by-laws. One key point is definition of the role of the ACC Mavericks within the league, which is being disputed by all of the member clubs.

Dan explained plans for the board retreat this Saturday which will take place on December 7th starting at 8am. There will be lunch at the restaurant on site. The retreat should conclude at 4pm.

The agenda will be finalized tomorrow along with the meeting facilitator. Dan suggested that all board members determine what deliverables they want to get out of the retreat. Dan plans to send out an email reminder to ask all board members to report on their objectives. From last meeting the topics covered will be Framework (What is the Club), Youth Development (Whole Kid), Strategic Plan (1,3,5,10), Mission / Vision, Club Branding.

SWOT Analysis was conducted to prepare for the board retreat - Strengths Weaknesses Opportunities Threats

STRENGTHS

Membership
Professional Staff
Kids
Coaches
Trainers
Cohorts
Board
Volunteers
Improved girls program
Scholarship program

WEAKNESSES

Perception not a good soccer program
Lack of coaching Consistency
Perception of Board by membership
Not enough 'kid ownership' ; kids taking on responsibilities
Lack of DOC
Reliance on volunteers
Branding
Not enough women involved
Diversity
Comp Program
Scholarship program

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OPPORTUNITY

talk about the club to the community
Communications
Sponsorships
Partnerships
--NPO, Business, schools, government
Soccer program improvement
Provide a more wholistic experience
Cal Proximity
Trainers
Parent Education
Coach Orientation
Recycling program for uniforms
World Cup
Women as coaches

THREATS

Physical Injuries
Lack of Training
ACCYSL
Lack of consistent development plan to players
Politics
not enough fields
unrealistic expectations
other activities
always another level

Action Items		
<u>What</u>	<u>Who</u>	<u>When</u>
None		

Meeting Adjournment Time : 924pm

Future Activities/ Asides: None

Next Meeting Date: 1/14/2014